

We work together for the greater good by equitably sharing cyber threat information to protect our customers against cyber adversaries and improve the cybersecurity of our global digital ecosystem.

## NOT JUST SHOP TALK: COMING TOGETHER FOR THE GREATER GOOD

### AN ALLIANCE FOR MEMBERS BIG AND SMALL

CTA's automated platform enables members to improve the overall security of the internet. It reduces detection-to-deployment lifecycle time to a few hours.

And it's working: we're deriving benefit both individually as Member companies and for the industry as a whole.

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| <p><b>34</b><br/>Total members</p> | <p><b>~15M</b><br/>Observables per quarter</p> | <p><b>100%</b><br/>of observables submitted with context</p> |
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**WE ARE STRONGER TOGETHER**

We're diverse in geography, capability and perspective, and will continue to expand and grow.

### UNITED WE DISRUPT: VPN FILTER

**Case Study:** Not every cybersecurity provider has the same visibility into a threat. The only way we can expand our knowledge base is to share with one another and then act together to protect our customers.

-  Cisco shared malware samples and analytic findings with CTA members
-  CTA members used this information to develop protections
-  CTA members published their own findings and analysis, amplifying Cisco's messaging




### UNITED WE RESPOND: WANNACRY

**Case Study:** We have the industry leaders on speed dial for incident response. CTA is a forum for dialog for cutting through the noise to assess an event's significant and potential impact.

#### What the CTA Shared

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|---|---|---|
| <p><b>1,600+</b><br/>Total artifacts shared on the platform</p> | <p><b>4,200+</b><br/>Total pieces of context linked to shared artifacts</p> | <p><b>ANALYSIS</b><br/>Members shared analysis on telemetry, geographic data, initial attack vector, and overall impact</p> |
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#### Lessons Learned

-  **Clear the fog:**  
Do not underestimate the power of human-to-human interaction.
-  **Share in real-time:**  
Time is critical when incidents like WannaCry spread at rapid speed.
-  **Connect the dots:**  
Different perspectives are essential to holistic incident management.

### TAKE ACTION: BECOME PART OF OUR GLOBAL FOOTPRINT



**Our members collectively operate on every continent.** We play a critical role in defending international cybersecurity, economic stability, and public safety. CTA members' customers include companies across the 16 U.S. critical infrastructure sectors and we are working to expand into mobile, IoT, and other parts of the evolving landscape.

**JOIN US**

Email [newmember@cyberthreatalliance.org](mailto:newmember@cyberthreatalliance.org) and a CTA representative will be in touch to coordinate next steps.

-  CTA members have a **holistic view** and collectively provide defense in depth.
-  There are **no free riders**, only 100% contributors.
-  Members undergo a thorough **vetting process** to ensure membership criteria is met.